

# Please fill in the questionnaire items below and bring them with your two business cards to the reception desk.

## [Questionnaire]

## What sector do you work in?

□ Beauty Salon
□ Spa/ Resort spa / Hotel / Japanese-style inn
□ Exercise / Health facility
□ Beauty and preventive
medical facilities
□ Retail Store
□ Retail (non store)
□ Wholesale / Trading Company
□ Manufacturer
□ Food service
□ Governmental agency / Local government / Beauty and healthcare-related association
□ Press
□ Others

## Which is your position?

□ Management / Executives
□ Corporate planning
□ Buyer / Purchaser
□ HR / General affairs
□ Advertising
□ Planning / Survey / Marketing
□ Sales
□ Production technology / Manufacturing
□ Research / Development
□ School staff / Students
□ Professional (beauty, health, medical fields, etc.)
□ General, Other

## What is your purpose for attending the exhibition? (Multiple answers)

To gather information on products and trends
To look for new partners and find new products and technologies
To have business meeting with existing partners
To attend seminars
To consider participating in the next fair
Other

## Number of visits

□ first □ Twice □ 3 times □ 4 times or more

## How do you know about this fair?

□ DM from Organizer □ DM from Exhibitor □ Exhibited before □ Web-site □ Mail magazine 'Diet & Beauty' □ By acquaintance □ Advertisement □ Other

## What is your purchasing authority?

□ Have authority to purchase □ Have influence on purchase □ Less authority or influence on purchase